

**Press Release**

**ClipDealer.de launches sale of royalty-free photos and vector graphics**

**Munich, 18.06.2009 – ClipDealer, the online marketplace for royalty-free media, has already launched its sale of photos and vector graphics on [www.clipdealer.de](http://www.clipdealer.de) only one month after it called for people to submit this media. The portfolio, which is growing daily, is available for a fixed price and can be downloaded immediately after purchase.**

ClipDealer is, once again, expanding its portfolio. Besides video and audio footage, royalty-free photos and vector graphics are now also available. “Our call to photographers and designers to submit and offer their photos and vector graphics at ClipDealer was met with great interest,” says Markus Hein, Managing Director of ClipDealer GmbH. “We are very pleased that we are able to open our new photographic and vector graphic section for our customers only one month after our call for submission.” The media collection, which is growing daily, currently incorporates 13.700 royalty-free photos and vector graphics. Photos are available at a fixed price, depending on size, from XS to XXXL, and start from as little as 1.90 euros (plus VAT) with vector graphics starting at 9.90 euros (plus VAT). In addition to this, an extended merchandising licence is also available for re-sale products, for example posters, calendars, and clothing, for 79.90 euros (plus VAT).

Since ClipDealer was launched in March 2008 with video footage, its portfolio has continually expanded – 46.500 video footage clips are currently available. At the end of January 2009, royalty-free sounds and GEMA-free music were recorded which have, meanwhile, developed into 12.400 audio clips. “Expanding our portfolio with royalty-free photos and vector graphics makes ClipDealer the all-in-one marketplace for royalty-free media. We offer everything, from photos and moving images to audio clips, from one site. In doing so, we become a central contact point for anyone who needs or produces footage and image material of any kind,” says Markus Hein, describing the portfolio development.

**About ClipDealer**

ClipDealer GmbH was founded in September 2007 in Munich by Markus Hein and Tiburon Partners



AG. The platform ([www.ClipDealer.com](http://www.ClipDealer.com)) launched in March 2008. ClipDealer is Europe's largest online marketplace for royalty-free video footage clips in the medium price segment. The company employs eight staff. ClipDealer's unique selling point is the free upload and keywording of media for top sellers. The platform is based on technology developed by ClipDealer itself. The aim is to expand ClipDealer by the end of 2010 into one of the top 3 online marketplaces worldwide for royalty-free media. Markus Hein and CTO Harald Lapp were also responsible for designing and developing pixelio.de, the picture database for free, royalty-free photos.

**ClipDealer GmbH**

Markus Hein

Lipowskystrasse 25

81373 Munich

Tel: +49 (0)89 - 57 95 43 06

Fax: +49 (0)89 - 57 93 30 71

E-mail: [m.hein@clipdealer.de](mailto:m.hein@clipdealer.de)